revised Sustainability Letter to Possible Funders

February 10, 1995

Ms. xxx xxxxx
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Bxxxxr, Cxxxdo 8xxxxx

Dear xxx

We're pleased to announce the creation of what will surely be an important resource for people who are working or are interested in working on sustainability and biodiversity issues: the Whole Earth Sustainability Research Project.

Whole Earth Review's editorial thrust has come decidedly back to what was once its best purpose: to provide a place where practical, world-changing visions and visionaries might become known, and others may be inspired to work in their own specific and local ways. We're committed to define the frontlines in matters of sustainability and biodiversity, as Whole Earth was the first to do, many years ago. That's why this Project is so timely and important.

The Whole Earth Sustainability Research Project is a special domain of Point Foundation, a 501(c)(3) nonprofit corporation. Your tax-deductible contribution to this Project will only be used for the Project's specific purposes, including overhead — not for any other Point Foundation endeavor.

The Board of Advisors to the Whole Earth Sustainability Research Project includes such noted sustainability activists as Herman Daly, Paul Hawken, Donella Meadows, Sharyl Patten, Gary Snyder, Mary Catherine Bateson, Vijaya Nagarajan, Don Michael, and Xxx Bullard. Peter Warshall is Executive Director

of the Project. Peter is an internationally known ecologist, who for more than twenty years has been Sustainability Domain Editor of **Whole Earth Review.**

Attached, you'll find our proposal. Please feel free to contact any of us if you have a question, or if we can help in any way.

Thanks again!

Sincerely yours,

Peter Warshall, Sustainability Domain Editor

Ruth Kissane, Editor-in-Chief

Hacsi Horvath, Assistant Editor